

Governor's Office of Economic Development @ Work



GoED is a streamlined government operation that combines existing state resources to create a One-Stop-Shop for economic development, business assistance and job creation efforts. The result is an agile office that is most effective when deployed to work directly with companies on retention and attraction, market the benefits of California's dynamic economy and support local job creation efforts.

Direct Business Assistance

GoED operates one of the only Direct Business Assistance Operations in state government, whereby anyone can call/email the office and get immediate personalized assistance.

- *GoED has directly assisted over 3000 business owners and individuals.*
- *95% of the businesses GoED has assisted are small businesses.*
- *Assistance includes permit streamlining, starting a business, relocation or expansion, regulatory challenges, and much more.*

Retention and Attraction Strike Teams

GoED operates the State's only 'Retention and Attraction Strike Teams,' which regularly engage to retain companies in California and attract new ones. GoED's 'Strike Teams' have worked with companies such as EVI, Macy's and Anthony Industries to help keep them in California and even expand operations.

- *GoED has worked with several medium and large manufacturing firms to keep existing jobs in California while bringing new opportunities to the state.*

Aligning Government Resources

GoED is a streamlined government operation that combines existing state resources to create a One-Stop-Shop for economic development, business assistance and job creation efforts. The result is an agile office that is continually:

- *Mobilizing Strike Teams for attraction and retention of businesses.*
- *Marketing the benefits of California's dynamic economy.*
- *Helping businesses and local governments clear regulatory hurdles.*
- *Supporting local job creation.*

GoED Core Functions

FIRST OF ITS KIND PERMIT STREAMLINING:

GoED is currently working on a first of its kind pilot project to deliver a One-Stop-Shop for permits to local business owners. Businesses in San Francisco will soon be able to log-on to a single website and get all the necessary city, county, and state permits in one place and even pay for them online.

BUILDING CALIFORNIA'S INNOVATION CORRIDOR:

GoED administers the Innovation Hub (iHub) program which helps locals access resources to promote and expand innovation in their region. There are currently twelve iHubs, stretching across the state, bringing together state and local governments, small and large companies and research institutions to foster innovation and promote the Green Economy.

QUICK RESPONSE BUSINESS STRIKE TEAMS:

GoED coordinates the administration's go to 'Strike Teams' which assemble to interface directly with businesses that may be interested in relocating to California or when GoED learns that a major employer is facing challenges and may be leaving the state or closing. The Strike Teams have been invaluable in attracting new companies, saving jobs, and working to keep companies like Bayer Healthcare, Jazz Semiconductor, and Baxter Pharmaceutical here in the state.

LEADER IN MARKETING CALIFORNIA'S GREEN ECONOMY:

GoED is the primary agency for the marketing and promotion of California's innovative green companies. GoED works with the state's network of alternative energy, cleantech and greentech companies to market the state as a global leader in the Green Economy.

HOME TO THE GOVERNOR'S SMALL BUSINESS ADVOCATE:

GoED deploys the state's Small Business Advocate to serve as liaison with California's 3.5 million small businesses. The Small Business Advocate is the only statutorily mandated appointee in the Governor's Office tasked with serving small business owners as they lead the recovery.

ONE OF A KIND DIRECT BUSINESS SERVICE:

GoED operates one of the only direct service operations in state government, whereby anyone can call/email and get immediate assistance on issues including permit assistance, starting a business, relocating or expanding a business, conflicts with state government and much more. Anyone that contacts GoED will be contacted by one of our business specialists within two business days.

PERMIT ASSISTANCE FOR SMALLER ENERGY PROJECTS:

The GoED provides permit streamlining for smaller energy projects that are below the California Energy Commission's (CEC) minimum threshold of 50 MW. Without the assistance of GoED, these localized energy projects would have not have a single entity to work with and ensure that the projects are brought on-line quickly and efficiently. As the Governor's proposal clearly states, projects under 50 MW are necessary to meet the goal of 20,000 new MW by 2020 so GoED will play a critical role.

FOREIGN TRADE MISSIONS:

GoED's Foreign Trade team partners with the California Centers for International Trade Development (CITD) to coordinate trade missions on behalf of the Governor.

Business Assistance Breakdown

